



## Utah Governor's China Trade Mission

# Grow your business in China



Governor's Office of  
**Economic Development**  
International Trade & Diplomacy

Join Utah Governor Gary Herbert's China Trade Mission and build partnerships to expand your business in the rapidly growing Chinese market.

### Who should join this Trade Mission?

#### Utah companies looking to find:

- Joint venture partners
- Sales reps
- Distributors and licensees
- Product / market testing
- Government agency contacts
- Exposure to new business prospects

#### Some Leading Sectors for US Exports:

- Aerospace / Automotive
- Coal Mining Equipment
- Construction Equipment Market
- Education and Training
- Food Safety
- Franchising
- Machinery
- Marine Industries
- Medical Equipment
- Safety and Security Market
- Scrap
- Travel and Tourism
- Water and Wastewater Treatment

| District | Market Size (GDP) | Yearly Growth |
|----------|-------------------|---------------|
| Beijing  | \$179 B           | 9.5%          |
| Shanghai | \$227 B           | 8.2%          |

### What benefits will you receive by joining this Trade Mission?

- One-on-one match making meetings in each city with pre-qualified local firms, distributors, joint venture partners, etc
- Appointments with key government and industry officials
- Comprehensive logistical arrangements including hotels, ground transportation, interpreters, and daily itinerary
- Detailed mission guide including market, culture, political, economic, and travel information
- Networking opportunities with American chambers of commerce and other U.S. companies already doing business in target markets

#### Space is limited.

**Mission Dates:** April 11-15, 2011

- Suggested departure on April 8-9

**Cities:** Beijing and Shanghai

**Application Deadline:** Space limited

- February 8 deadline for company matchmaking service

**Estimated Cost: \$3,500**

- Cost is per participant; includes hotels, scheduled events and group itinerary
- Fee does not include airfare (est. ~\$1,500), additional company matchmaking or personal translation fees



**For more information or to obtain an application, please contact:**

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